

greenevillesun.com Online Advertising Rates

Effective December 1, 2006



Run-of-Site Advertising
\$200 monthly minimum

728x90 pixels Leaderboard

Monthly Impressions	Frequency	Open	6 Months	12 Months
<25,000		\$25	\$24	\$23
25,000+		\$20	\$19	\$18
50,000+		\$17	\$16	\$15
100,000+		\$14	\$13	\$12

Quick Quotes

Imps	Open	6 Months	12 Months
10000	\$250	\$240	\$230
30000	\$600	\$570	\$540
50000	\$850	\$800	\$750
100000	\$1,400	\$1,300	\$1,200

160x600 pixels Wide Skyscraper

Monthly Impressions	Frequency	Open	6 Months	12 Months
<25,000		\$30	\$29	\$28
25,000+		\$25	\$24	\$23
50,000+		\$22	\$21	\$20
100,000+		\$19	\$18	\$17

Quick Quotes

Imps	Open	6 Months	12 Months
10000	\$300	\$290	\$280
30000	\$750	\$720	\$690
50000	\$1,100	\$1,050	\$1,000
100000	\$1,900	\$1,800	\$1,700

300x250 pixels Medium Rectangle

Monthly Impressions	Frequency	Open	6 Months	12 Months
<25,000		\$35	\$34	\$33
25,000+		\$30	\$29	\$28
50,000+		\$27	\$26	\$25
100,000+		\$24	\$23	\$22

Quick Quotes

Imps	Open	6 Months	12 Months
10000	\$350	\$340	\$330
30000	\$900	\$870	\$840
50000	\$1,350	\$1,300	\$1,250
100000	\$2,400	\$2,300	\$2,200

300x600 pixels Half Page Ad

Monthly Impressions	Frequency	Open	6 Months	12 Months
<25,000		\$50	\$49	\$48
25,000+		\$45	\$44	\$43
50,000+		\$42	\$41	\$40
100,000+		\$39	\$38	\$37

Quick Quotes

Imps	Open	6 Months	12 Months
10000	\$500	\$490	\$480
30000	\$1,350	\$1,320	\$1,290
50000	\$2,100	\$2,050	\$2,000
100000	\$3,900	\$3,800	\$3,700